

TOP 10 PATIENT COMMUNICATION ESSENTIALS

We know you want to offer exceptional, patient-centered care at your dental practice, and a solution that supports every communication at every stage will help you meet your goal.

1 APPOINTMENT REMINDERS

Prevent missed appointments with:

- ✓ Customized Reminders
- ✓ Flexible Scheduling
- ✓ Integration With Scheduling Software

2 EMAIL MARKETING

Stay top of mind with:

- ✓ Regular Newsletters
- ✓ Focused Campaigns
- ✓ Complete Campaign Histories
- ✓ Performance Monitoring
- ✓ Email Audience Segmentation

3 ONLINE BOOKING

Open slots in your appointment book and watch it fill:

- ✓ "Set It and Forget It" Time Slots
- ✓ Automatic Reminders
- ✓ Accept, Flag and Reschedule
- ✓ Website Calendar Widget

4 TEXT MESSAGING

Reach patients wherever they are:

- ✓ Bulk Texting
- ✓ Two-Way Texting
- ✓ Texted Appointment Reminders
- ✓ Review Requests via Text

5 MOBILE CHECK-IN

A fully contactless check-in process:

- ✓ Day-Of Appointment Reminders
- ✓ Screening Forms

6 RECALL MESSAGING

Automate reminders for dormant patients:

- ✓ Sent via Text, Email or Phone

7 PATIENT PORTAL

Stay connected between appointments:

- ✓ Scheduling Dashboard
- ✓ Secure Messaging
- ✓ Online Patient Forms

8 REPUTATION MANAGEMENT

Track your online presence:

- ✓ Compare Competitive Reviews
- ✓ Automated Review Requests
- ✓ New Review Alerts

9 PATIENT EDUCATION

Become a trusted source of patient-centered content:

- ✓ Promote Good Oral Hygiene on Your Website
- ✓ Offer Healthy Lifestyle Choices via Email
- ✓ Provide Insights on Specific Conditions in the Patient Portal

10 SATISFACTION SURVEYS

Stay informed about what patients think of you:

- ✓ Actionable Feedback
- ✓ Automated Post-Visit Surveys
- ✓ Industry-Standard or Custom Questions

More than half of potential patients will visit a business website **because of positive reviews.**¹

Software for patient communication is a must for every practice, especially in our digitally evolving world. The right solution can help you:

- Streamline all communication with patients
- Foster greater patient engagement

- Create strong connections with patients
- Empower your practice to deliver better patient care

It's time to consider Demandforce. If you don't have a communication solution or if your software doesn't accomplish what you need from it, see for yourself how Demandforce can improve your patient communication.

Visit [HenryScheinOne.com/demandforcetop10](https://www.henryscheinone.com/demandforcetop10) or call **833.362.3673** today for a product walk-through.

